

Design Collection Displays Reassessed

ICOM-DESIGN's International Research Symposium at the National Museum of Art,
Architecture and Design



Marco Magni, Guicciardini & Magni Architetti, sketch for Room 21, the collection display, National Museum, Oslo
Photo: Mario Ciampi

Symposium and Post- Symposium Schedule 28 October – 1 November

28 October

- 10.00–11.00 and 15.00–16.00 Registration at information desk, museum lobby.

Guided Tours:

Tours Option 1:

Includes guided tours at collection displays conducted by specialist curators at two

local museums:

- 9.20 Meet convener Denise Hagströmer (wearing a pink cap) in Solli Plass square at the 30 bus stop (direction: Bygdøy), public transport bus tickets provided. Solli Plass is c. 5 mins walk from the Oslo Guldsmeden Hotel.
- 10.00 The Norsk Folkemuseum (about life and culture in Norway from the 16th century to the present), Museum Director Nina Refseth and Curator Geir Thomas Risåsen
- 11.30 Lunch at the Norsk Folkemuseum Arkadia Café
- 12.30 Depart by public transport bus from the Norsk Folkemuseum
- 13.00 The Historical Museum: the Norwegian Viking Age and Heritage exhibitions, Associate Professor Karoline Kjesrud and Collection Manager Hanne Lovise Aannestad

- 15.00-16.00 Registration at information desk, museum lobby.
- 16.00-17.00 Guided tour at the National Museum, conducted by Senior Curator Dr Denise Hagstr mer: The historical and modern design collection display. Meet in the museum lobby.

Tours Option 2:

Includes guided tours of collection displays and a temporary exhibition at the National Museum, conducted by specialist curators and architects:

- 11.00-12.00 Tour of the historical and modern design collection display, conducted by Education Curator Ole Gaudernack and Marco Magni, founder and chief architect, and Maria Cristina Rizzello, architect and partner, Guicciardini & Magni Architetti, Florence. Meet in the museum lobby.
- 12.30-13.30 Lunch at the National Museum Caf 
- 16.00-17.00 Tour of the *ART·HAND·WORK* Norwegian and international studio crafts exhibition, conducted by Curator Inger Helene Stemshaug, Senior Curator Knut Astrup Bull and Education Curator Ole Gaudernack. Meet in the museum lobby.
- 17.30-19.00 Drinks reception and guided tour at Oslo City Hall, hosted by the City of Oslo. Please see separate invitation. If you have not received an invitation, please contact Denise Hagstr mer: denise.hagstroemer@nasjonalnuseet.no

There will be drinks (no food) and a guided tour. The City Hall, designed by architect Arnstein Arneberg 1931-1950, is regarded as a milestone in Norwegian architecture and interior design history. It has a significant place in Norwegian identity and is also the venue of the Nobel Peace Prize ceremony.

Please note that entry is from Fridtjof Nansens plass (not the waterfront). Please be prompt.

Rest of evening free.

Please note that on 28 and 29 October the museum closes at 20.00, but on 30 October the museum closes at 17.00.

29 October

Please enter via the museum side entrance in Dronning Mauds gate 2.

- 8.30-9.00 **Registration and coffee.**

- 9.00-9.15 **Welcome addresses and introductions**

Director Ingrid R ynesdal, the National Museum of Art, Architecture and Design, Melissa Rinne, Senior Specialist, Kyoto National Museum and Chair of ICOM-DESIGN, and symposium convener, Dr Denise Hagstr mer, Senior Curator, National Museum of Art, Architecture and Design

Moderators

Shoshana Resnikoff, Demmer Curator of 20th- and 21st-Century Design, Milwaukee Art Museum, Milwaukee, Wisconsin, and ICOM-DESIGN Vice Chair, and Dr Denise Hagstr mer, Senior Curator, the National Museum of Art, Architecture and Design, and ICOM-DESIGN Board Member.

- 9.15-10.00 **Keynote lecture**

Dr Sebastian Hackenschmidt, MAK – Museum f r angewandte Kunst, Vienna
Prolonging the Magic: Vienna 1900 in Post-Production

- 10.00-10.15 **Discussion**

- 10.15-10.35 **Break**

- 10.35-11.35 **Theme 1: Approaches to Reinstallations**

Val rie Montens and Sophie Balace, Royal Museums of Art and History, Brussels
Reframing Decorative Arts Displays at the Royal Museums of Art and History, Brussels: Challenges and New Directions

Jessica Andersson Sj ger n and Josefin Kilner, R hsska Museum, Gothenburg
Design Stories Reimagined: A Thematic Approach to Curating at R hsska Museum

Dr Monica Obniski, High Museum of Art, Atlanta
Taking a Position with Design

- 11.35-11.50 **Discussion**

- 11.50-12.50 **Lunch**

- 12.50-13.35 **Keynote lecture**

Dr Leena Svinhufvud, Architecture and Design Museum, Helsinki
Shifting Baseline Syndrome and the Museum

Collection. Displaying the Story of Finnish Architecture and Design for the 2030s

• 13.35-13.50 **Discussion**

• 13.50-14.10 **Break**

• 14.10-15.10 **Theme 2: Perspectives on House Museums**

Prof. Gabriele Toneguzzi, Iuav University of Venice
Palazzo Ducale in Venice: Beyond Heroization, Living Heritage and Contemporary Collection Displays

Helena Gomez, Vizcaya Museum and Garden, Miami
Pastiche as Practice: Contemporary Interventions at Vizcaya Museum and Gardens

Haitang Zhang, Glasgow School of Art
The Challenge of Virtual House Museums: Reclaiming Intimacy, Atmosphere, and Trust

• 15.10-15.25 **Discussion**

• 15.25-15.45 **Break**

• 15.45-16.45 **Theme 3: Sustainability and Self-Questioning**

Eleanor Watson, Design Museum and Kingston University, London
The Curse of Permanence: Curating Design Collection Displays in an Era of Rapid Climate Change

Dr Cilla Robach, National Museum, Stockholm
Curating the Audience?

Dr Bárbara Coutinho, MUDE - Museu do Design, Lisbon
Recycling Is Not Enough: How Museography and Scenography Can Promote Sustainability and Raise Awareness about the Durability of Things

• 16.45-17.00 **Discussion**

• **Ends circa 17.00**

• **17.15-18.15: Option to join a guided tour of the historical and modern design collection display, conducted by Senior Curator Dr Denise Hagströmer. Meet in the museum lobby.**

Evening free.
The museum closes at 20.00.

30 October

• 10.00-10.30 **Coffee**

Please enter via the museum main entrance.

• 10.00-10.30 Option to see, on your own, the Norwegian and international **ART·HAND·WORK** studio crafts exhibition on top floor.

• 10.30-10.35 **Welcome address**

Moderators

Shoshana Resnikoff, Demmer Curator of 20th- and 21st-Century Design, Milwaukee Art Museum, Milwaukee, Wisconsin, and ICOM Vice Chair, and Dr Denise Hagströmer, Senior Curator, National Museum of Art, Architecture and Design, and ICOM-DESIGN Board Member.

• 10.35-11.20 **Keynote lecture**

Marco Magni, founder and chief architect, and Maria Cristina Rizzello, architect and partner, Guicciardini & Magni Architetti, Florence
Designing at the National Museum. Specific Installations for Global Themes

• 11.20-11.35 **Discussion**

• 11.35-12.00 **Break**

• 12.00-13.00 **Theme 4: Design Mediating Design or Exploring Process**

Prof Anders V. Munch, University of Southern Denmark and Joachim Allouche, Museum of Southeast Denmark and University of Southern Denmark
Made in Denmark: Using design collections to reconnect citizens with the realities of production

Dr Pamela Bianchi, École Nationale Supérieure d'Architecture Paris-Belleville
Encyclopaedic Displays for Open Narratives

Evelien Bracke and Eva Van Regenmortel, Design Museum Gent
Models from the Past for the Future. A New Collection Display for Design Museum Gent

• 13.00-13.15 **Discussion**

• 13.15-14.15 **Lunch**

• 14.15-15.00 **Keynote lecture**

Corinna Gardner, Victoria and Albert Museum, London

Designing for a Better Future. Intent and Purpose in the Twenty-first Century Collections Display

• 15.00-15.15 **Discussion**

• 15.15-15.40 **Break**

• 15.40-16.40 **Theme 5: On Specificity and Subject Matter.**

Henri Cosemans, University of Antwerp

Beyond the Coach House: Carriages and the Challenges of Museum Display

Dr Vanessa Ferey, Sorbonne University, Paris

Cognatheques as Living Displays: Reassessing Bottle Collections through Sensory Design and Territorial Museography

Dr Julia Meer, Museum für Kunst und Gewerbe, Hamburg

Activating the Collection – Mind the Gaps and Dare to Be Vulnerable!

• 16.40-16.55 **Discussion**

• 16.55-17.10 **Concluding Remarks and Future Possibilities**

Dr Sarah A. Lichtman, Chair, Pratt Institute, New York

• 17.10-17.20 **Questions from the floor**

The symposium will be recorded but not streamed.

• The museum closes at 17.00.

• **17.20–19.00: Drinks reception in Salongen, 1st floor.**

• **19.00: Symposium dinner at the Theatercaféen restaurant, Stortingsgata 24**

The symposium dinner ticket, 700 NOK, includes three courses and drinks. For tickets, please

email Denise Hagströmer: denise.hagstroemer@nasjonalmuseet.no

The symposium registration fee ticket includes:

- Three full days with four keynote lectures, fifteen talks and guided tours
- Lunch, coffee and refreshments for all three days and two drinks receptions
- Entry to the National Museum of Art, Architecture and Design

31 October – 1 November:

POST-SYMPOSIUM SCHEDULE

Post-symposium tickets: 1000 NOK (includes coach and public transport boat tours to museums, studios and other venues, and also includes lunches). For tickets, please email Denise Hagströmer: denise.hagstroemer@nasjonalmuseet.no

31 October Morning:

- 9.15 Meet outside the Oslo Guldsmeden Hotel, Parkveien 78, (10 mins walk from the museum)
- 09.30 Coach departs
- 10.00-11.00 Bogstad Gård 18th century manor house, Museum Director Martin Biehl
- 11.00 Coach departs
- 11.15-12.00 Villa Stenersen (Modern Movement house designed by Arne Korsmo, Education Curator Gudrun Eidsvik and Museum Lecturer Stine Elisabeth Johansen)
- 12.00-12.35 Lunch at Villa Stenersen
- 12.40 Coach departs

Afternoon:

- 13.00-14.00 Snøhetta Studio, Architect Kjetil Trædal Thorsen, Founding Partner, Snøhetta, and Artist Jorunn Sannes, Snøhetta
- Walk to Oslo Opera House.
- 14.00-15.00 Oslo Opera House, Theatre Scholar and Drama Educator Dag Bernhard Ulseth and Visual Artist Runa Carlsen

Rest of afternoon and evening free.

Optional gallery visit suggestions:

Format Gallery, Rådhusgaten 24

Open: Tuesday-Friday 12.00 -17.00

Saturday-Sunday 12.00-16.00

Soft Gallery, Rådhusgata 20

Open: Tuesday-Friday 12.00-17.00

Saturday-Sunday 12.00-16.00

RAM Gallery, Kongens gate 15

Open: Tuesday-Friday 11.00 -17.00

Saturday-Sunday 12.00-16.00

Kunstnerforbundet Gallery, Kjeld Stubs gate 3

Open: Tuesday-Friday 11.00 -17.00

Saturday-Sunday 12.00-16.00

1 November Morning:

- 9.40 Meet at Aker Brygge
- 10.00 Public transport boat from Aker Brygge to Hovedøya island:
Boat "B1 Øyene" departs at 10.02
- 10.15-11.40 Visit textile artists Kari Steihaug and Inger Johanne Rasmussen's studios
- 12.03 Boat returns to Aker Brygge.
- 12.15 Coach collects group at Aker Brygge for transport to Henie Onstad Art Center
- 12.30-13.15 Lunch at Henie Onstad Art Center
- 13.15-14.00 Director Anne Hilde Neset
- 14.00 Coach departs

Afternoon:

- 14.15-15.00 Gustav Vigeland Museum and Ingerid and Gustav Vigeland's apartment, Curator Marte Grette

- 15.00 Coach departs
- 15.15-15.45 Emanuel Vigeland Museum and Mausoleum, Kjartan Hauglid, Researcher, Norwegian Institute of Cultural Heritage Research, NIKU
- 15.45 Coach returns to city centre, via Vigeland Sculpture Park for optional visit to the park.

Post-symposium informal dinner 19.00 at Teatro Terrasse pizzeria, Dronning Mauds gate 1, nearby the museum. For tickets, 400 NOK, please email Denise Hagströmer: denise.hagstroemer@nasjonalmuseet.no

Museums and other venues near the National Museum:

The National Library of Norway

Includes current exhibition commemorating the Norwegian emigration to America:

[National Library of Norway - National Library of Norway](#)

Open: Monday-Friday: 9.00 – 21.00

Saturday: 10.00 – 18.00

The Ibsen Museum and Theatre

[Welcome – IBSEN Museum & Teater](#)

Open: Thursday-Monday: 11.00-16.00

Tuesday, Wednesday: closed

The Munch Museum

<https://www.munch.no/en/>

Open: Sunday-Tuesday: 10.00-18.00

Wednesday-Saturday: 10.00-21.00

Deichmanske Oslo Public Library

Bjørvika, near the Opera.

Open: Monday-Thursday 8.00-22.00

Saturday and Sunday 10.00-18.00

This event is organised by the National Museum in collaboration with ICOM-DESIGN



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