

About the Keynote Speakers



CORINNA GARDNER is Senior Curator of Design and Digital at the V&A with responsibility for the museum's digital design and digital art collections. Corinna leads the

Rapid Response Collecting programme and her research focuses on product and digital design and their role in public life. Recent projects include the publication *Digital Art: 1960s-Now* (Thames & Hudson / V&A, 2024) showcasing the V&A's computer and digital art collections, the permanent galleries *Design: 1900-Now*, and the exhibition *Plastics: Remaking our World* in partnership with V&A Dundee and the Vitra Design Museum, currently on show at the Hyundai MotorStudio in Busan, South Korea.



MARCO MAGNI is a founder and chief architect of Guicciardini & Magni Architetti. The architectural firm, based in Florence, is involved in cultural heritage projects, such

as museums, temporary exhibitions, theatres, auditoriums, libraries. Since 1990 Guicciardini & Magni Architetti has designed more than 100 museums and temporary exhibitions in Italy and internationally, dealing with masterpieces from every age. Among the most significant are: the Opera del Duomo Museum in Florence, the new National Museum in Oslo, the Biblioteque National Richelieu in Paris, the Science Museum in Palazzo Cavalli in Padua and the new Museum of Art and History in Beziers, France. Magni teaches exhibition design as a visiting professor at various universities, including the universities of architecture in Florence and Venice. Over the last 20 years he has lectured extensively at various universities and courses in Italy and internationally. Magni is currently working on the design of the introductory collection rooms at the Uffizi Galleries in Florence, the restoration of the Baths of Diocletian in Rome, as well as ongoing competitions.



DR SEBASTIAN HACKENSCHMIDT studied art history and German literature in Hamburg and Vienna. Between 2000 and 2002, he worked as a research associate with

Kunstgeschichtliches Seminar of Universität Hamburg, where he earned his doctorate with a dissertation on the use of materials in contemporary art. After a stint as a trainee at Germanisches Nationalmuseum in Nürnberg, he was appointed curator of furniture and woodwork at MAK – Österreichisches Museum für angewandte Kunst in Vienna, where he has overseen numerous exhibitions – among them *Josef Frank: Against Design*, *Post Otto Wagner: From the Postal Savings Bank to Post-Modernism*, and *Bentwood & Beyond: Thonet and Modern Furniture Design*. His research is focused on the history of furniture, design and (interior) architecture as well as modern and contemporary art and photography.

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MARIA CRISTINA RIZZELLO graduated with honours in Architecture from the University of Florence in 2007 and immediately joined Guicciardini & Magni Architetti, where

she became a partner in 2019. With over 15 years of experience as an architect and exhibition designer working in Italy and internationally, Rizzello specialises in museum projects and temporary exhibitions of varying complexity, following them from conception to completion. Among the most significant projects are: the Galileo Museum in Florence and the Textile Museum in Prato, temporary exhibitions such as *Gianfranco Ferré* at the Textile Museum in Prato, the Byzantine Palace of Tekfur, the Imperial Costume Museum and the Porcelain Museum in Topkapi Palace, Istanbul. Between 2016 and 2022, Rizzello was involved in the project for the New National Museum in Oslo, participating in all phases as exhibition designer, project manager and site supervisor. Rizzello is currently working on the design of the introductory collection rooms at the Uffizi Galleries in Florence, and several international competitions.



Photo: Anni Koponen

DR LEENA SVINHUFVUD is Lead Researcher at the new Architecture & Design Museum in Helsinki and Docent in art history at the University of Helsinki.

She is a scholar of design history, specialising in modern textile design. Her research themes include questions of gender and craft, oral histories, exhibitions and museum collections and most recently, citizen curation and audience-generated data. Dr Svinhufvud has a long career in museum learning and she has executed several projects exploring the collection of the Design Museum Helsinki in new ways. She is currently working on the major renewal of the collection display at the Architecture & Design Museum. The collection exhibition opening in the new museum building, scheduled for 2030, will highlight the interplay of architecture and design and present a platform for rewriting stories of Finnish architecture and design.